

ICAR - NRCB Extension Training Related Programs - Fee Structure and Details



Exposure Visit

- For Student (upto 50 students)
- For Farmers (Upto 50 Farmers)
(Video Films, Lectures, Lab Visit, etc.,)

Rs.5000/-

ATMA Training for Farmers

- 1 Day ATMA Training Programme (Upto 50 Farmers)
(Video Films, 2 Lectures, Lab, Farm & CIC Visit, etc.,)

Rs.11328/-

- 2 Days ATMA Training Programme (Upto 50 Farmers)
(Video Films, 4 Lectures, Lab, Farm & CIC Visit, etc.,)

Rs.22656/-

- 3 Days ATMA Training Programme (Upto 50 Farmers)
(Video Films, 6 Lectures, Lab, Farm & CIC, 1 Day field Visit, etc.,)

Rs.33984/-

- Other Training Programs as per Demand

Note: All fees are inclusive of GST.
Food and accommodation charges are separate.
(For food and accommodation prior communication should be done)



भाकृअनुप - राष्ट्रीय केला अनुसंधान केंद्र
ICAR - National Research Centre for Banana

(An ISO 9001:2015 Certified Institute)

Tiruchirappalli - 620 102, Tamil Nadu, India.

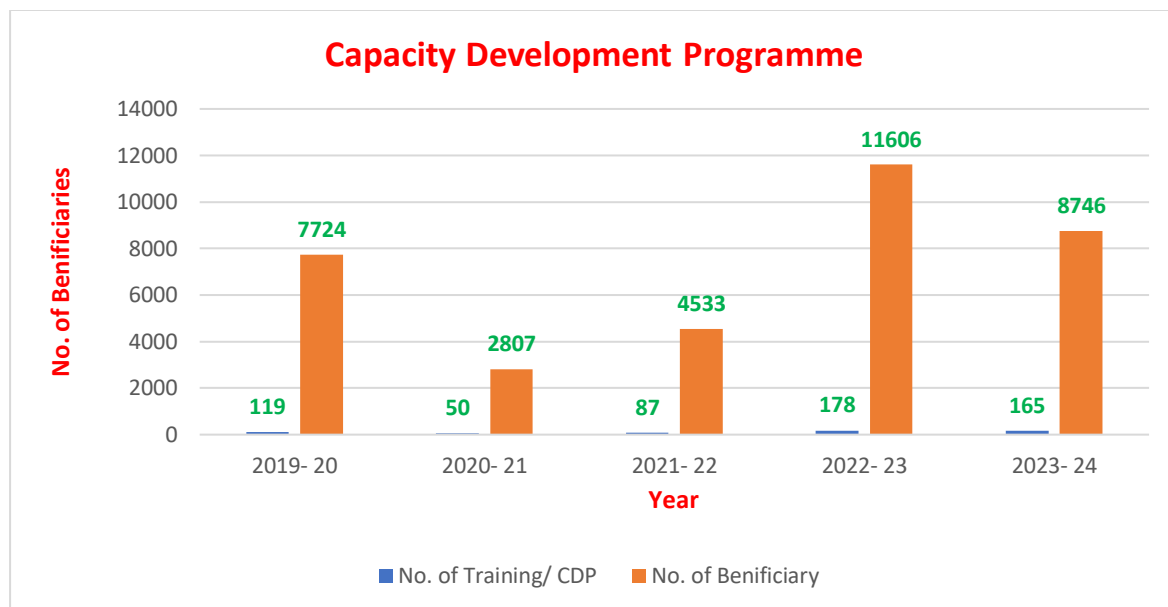
Phone - 0431-2618125, Web: nrcb.icar.gov.in, Email - director.nrcb@icar.gov.in



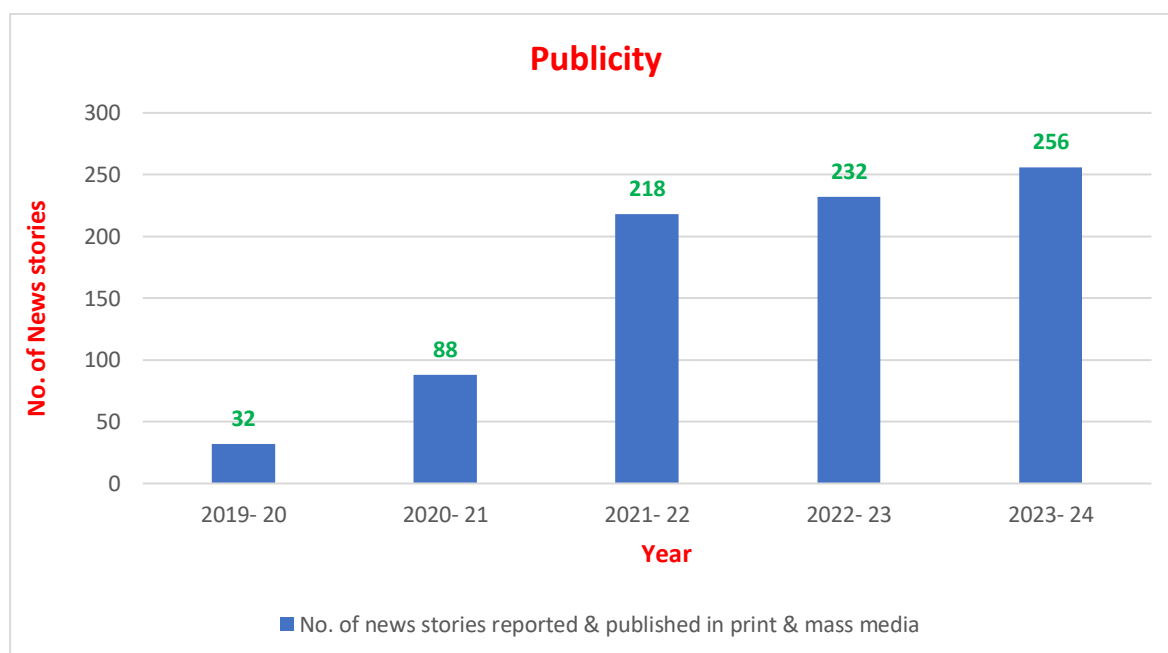
I. Research Achievements

Effective utilization of different extension methods and mass media for holistic transfer of banana technologies for different stakeholders in banana production system.

1. To upscale the training activities for the different stakeholders.



2. To upscale the banana technologies through mass media and print media.



3. To coordinate the inter institutional activities

1. Foundation Day

ICAR-NRCB celebrates its foundation day every year on August 21st. The foundation day is celebrated as the Kisan Mela, where banana farmers from various districts of Tamil Nadu are invited to participate. On this auspicious day, various awards are given for the Best

Banana Farmer, Best Farmers Producer Organization (FPO), Best Entrepreneur, and Best Print and Electronic Media.



2. National Science Day

The ICAR-National Research Centre for Banana, Tiruchirappalli, hosted an "Open Day" on the 28th of February to celebrate National Science Day. The event aimed to promote science and technology among the public and students.



3. Visit of the Honourable Governor of Tamil Nadu to ICAR-NRCB on 26.08.2023

The highlight of the day was the "Honourable Governor's interaction with Banana Stakeholders," which witnessed the participation of a diverse group of stakeholders from the banana industry. Over 200 stakeholders, including progressive banana farmers, agricultural science central and state officials, banana exporters, entrepreneurs, educators, Krishi Vigyan Kendra (KVK) representatives, Farmers Producer Organization (FPO) personnel, and various other stakeholders, gathered for this interaction meeting. The event provided a platform for in-depth discussions on various aspects of the banana industry.



II. Outreach cum Extension Activities

1. Exhibition

ICAR-NRCB has conducted and participated in various exhibitions in Tamil Nadu and other states of India. ICAR-NRCB has also been awarded various awards for its exhibitions. Through these exhibitions, ICAR-NRCB transfers banana technology to various farmers, stakeholders, entrepreneurs, and the public



Farm fest at Puducherry



Pasumaivikanagari expo at Trichy



Agri Expo at Trichy



Exhibition at NRCB During Governor visit



Exhibition at NRCB During Foundation Day



Exhibition at Raj Bhavan, Chennai During Freedom fighters day celebration



Exhibition at ASC 2023 & Expo at Kochi, Kerala



National Horticultural Fair 2024, Bengaluru

2. On Campus Training

ICAR-NRCB has conducted various on-campus training programs for farmers, stakeholders, Officials, Entrepreneur from various states of India. In Tamil Nadu, in collaboration with the state government under the ATMA (Agricultural Technology Management Agency) Scheme, various one-day, two-day, and three-day ATMA training sessions were organized for farmers.



on-campus training for officials from Mizoram



5 Days on Campus training for farmers from Basti, Uttar Pradesh



ATMA Training



ATMA Training



ATMA Training



ATMA Training

3. Of Campus Training

ICAR-NRCB has conducted various on-campus training programs for farmers, stakeholders, entrepreneurs, and the public. Various kela mela organized in Ariyalur, Madurai, Virudhachalam and Namakkal.



Workshop cum training was conducted for banana farmers at sathyamanagalam, Erode



Drone technology demonstration cum training at Thottiyam, Trichy



Drone technology demonstration cum training at Theni



Drone technology demonstration cum training at Tirunelveli



Kela Mela at Ariyalur



Kela Mela at Madurai



Kela Mela at Virudhachalam



Kela Mela at Namakkal

4. F-S Interface

Various Farmers Scientist interface organized for the farmers, stakeholders, entrepreneurs, and the public.



F- S interface during National level workshop



F- S interface during Foundation Day

IV. Success stories

Success stories of Banana farmers in Drone Technology Implementation

1. A Subramanian

- Address: Agraharam, Varadarajapuram, Thottiyam, Trichy
- Banana Variety: Ney Poovan
- Date of Demonstration: 23.01.2023
- Feedback on Drone Technology: "Drone technology is very new to us. We've been relying on traditional sprinklers for years. Drones are invaluable as they save us time, especially considering the shortage of agricultural labours nowadays."



2. T. Maheswaran

- Address: Pothanur, Paramathy Vellore, Namakkal
- Banana Variety: Poovan
- Date of Demonstration: 22.03.2023
- Feedback on Drone Technology: "Before the demonstration by the National Research Centre for Banana, we were unfamiliar with drone technology. The speed at which drones can spray 'Banana Shakti' micronutrient is remarkable. It took only 10 minutes per acre, compared to hours with traditional sprayers. We're convinced of its efficiency and plan to incorporate drones into our future farming practices."



3. Selvakumar

- Address: Erasai, Theni
- Banana Variety: Poovan
- Date of Demonstration: 21.02.2023
- Feedback on Drone Technology: "Drone technology has been a game-changer for us. It significantly reduces the time needed for spraying compared to traditional methods. Considering our extensive banana cultivation spanning nearly 50 acres, we're seriously considering investing in a drone for pesticide and micronutrient spraying."



4. Tamilselvan

- Address: Near Annasilai, Kalakkad, Tirunelveli
- Banana Variety: Nendran
- Date of Demonstration: 10.01.2023
- Feedback on Drone Technology: "Leaf spot disease is a prevalent issue in our region. Thanks to the National Research Centre for Banana for the initiative,



we witnessed the effectiveness of drone technology in controlling this disease. The even spraying of micronutrients on the upper side of the leaves is particularly noteworthy. Drones have proven to be both efficient and quick in completing the spraying process."

5. RS Pandiyaraj

- Address: Erasai, Theni
- Banana Variety: Poovan
- Date of Demonstration: 21.02.2023
- Feedback on Drone Technology: "The demonstration by the National Research Centre for Banana showcased the efficacy of drone technology in spraying 'Banana Shakti' micronutrient. The even and quick distribution of the micronutrient by drones impressed us greatly. We are considering adopting this method for future micronutrient spraying, especially considering its positive impact on yield. We extend our gratitude to the National Research Centre for Banana for this enlightening demonstration."

